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Black Eagle Security Team, Inc



Dr. James B. Hansen / Pres. and CEO

Today's News Jan-2016 Issue

MEMBERS ONLY

Are Your CORE MANAGEMENT and STAFF Educated on Today's Cyber Attacks?

*Country Club
Cyber Attacked*

You've read it in the news - where banks, major fortune 500 companies, and now America's playground - the Country Club has been attacked. Information is being stolen and used to drain bank accounts in a matter of hours.

What can you do?

In America, we find solutions that make sense to allow our dreams to come true. Black Eagle Security Team, Inc. is one of those solutions providing education and the ...

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Training Includes:

1. A Message of Commitment from CC Management to all Members
2. Frontline Staff, Management & Leadership Training
3. Backend (IT) Staff Training
4. Scheduled Recurrent Training
5. Identity Theft Training for All including Members
6. Recognizing the Attack!



*Don't Let Your Guard Down!
Play Thru and Win!*

As this old saying goes, "Why do people rob banks? Because that is where the MONEY is!". Well, times are changing and so is "MONEY". Today's hackers and terrorist find "MONEY" to be well guarded and increasingly difficult to "LAUNDER". These criminals would much rather focus their attention and skills on a more valuable asset that is virtually unguarded and easy to convert into internationally transported wealth. That asset is your country club account information.

When one looks around at just who is in your club, where they came from, what personal wealth they have, and where they "store" that wealth, to get the keys to their storage chests may be far more valuable than the cash in the teller's drawer at a bank.

How difficult would it be to gain access to this wealth of information? The simple truth is, in a vast majority of Country Clubs, it is very easy to walk in through "back doors" left unlocked or to "trick" the un-expecting (and even perhaps naive) employee, staff member, core manager or back-end technical support member to simply open the doors and let them in.

Perhaps you are curious as to just how that could happen. The examples are so numerous they could fill a book. In fact, *The Art Of Deception* by Kevin D. Mitnick is a must read to grasp

The next step for your Country Club starts today!

The Black Eagle Security Team, Inc. will scan your system and recognize the attack with a proven product called SecuScan used worldwide to pinpoint system vulnerabilities.

- *We will detect any vulnerabilities within your club's infrastructure on a daily basis.*
- *We will provide you with instructions on how to remediate any vulnerabilities found within infrastructure and environment (including your personnel, systems and networks).*
- *We will evaluate your risks and determine where you can improve your Cyber security.*
- *We will outline a path to follow in reducing your risks.*
- *We will thoroughly train your staff and members (if needed) on the mistakes that put your club at risk.*
- *We will provide top Internationally known Cyber security and risk assessment professionals - each with decades of experience - all at your fingertips.*
- *We will communicate with you using the latest technology - with (cellular, video conferencing, on-line training and all social media tools) to keep you informed on on-going threats facing America's battle against Cyber attacks.*
- *We will show you how to keep the "doors open" and continue doing business when others have failed.*
- *We will always keep you abreast of all the many tools available for you in the...*

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the vulnerability we display when it comes to Cyber Attacks and Social Engineering Attacks on our Country Club Information Systems. One of our favorite examples has to do with the case study taken from my own practice.

A simple act of "human nature" was exploited. I am quite sure you are familiar with the small "thumb drives" you can stick into a USB port on your computer to save and transport files, right? An attacker went to a common t-shirt shop that did novelty printing. He had ten of these thumb drives printed with the name of a Country Club on one side and the words "Unit Manager" printed on the other.

Once back at his computer he downloaded on these thumb drives with programs that would force (or autoloading information) as soon as the drive was recognized by any operating system. The programs he installed was malware (worms, Trojan horses, viruses, backdoor keys or a combination thereof) on each system drive it was connected to. Finally, this attacker went back to the country club and inconspicuously dropped these thumb drives by the front desk, the pay phone, the break room, the men's locker room ... the bar and by the computer that the members used to post their golf score for the day.

"Human Nature" ... I was just trying to help! Inevitably someone picked up one of these little drives and said to themselves, now who could this belong to? I bet they are looking all over for it. I will just pop it into my computer here or at home and see who it belongs to and give them a call. (BAM) ... game over. The result was the perpetrator was able to mine the membership information to the extent that they could reach their member bank accounts and transfer funds (they had auto withdraws of monthly dues redirected to off shore accounts). And then these cybercriminals sold the rest of the member personal information to the "DARK WEB" for thousands of special "dollars" used to transfer wealth WITHOUT anything to do with the United States of America's government whatsoever.

Our challenge today is to shutdown, lock out, and keep locked, our doors and back doors in our information system. But much more importantly, we must take on the challenge of training ourselves and our people to not be as naive when confronted with these arts of deception used by Cybercriminals.

We've all been there, faced with challenges that most people just give up and throw in the towel. But, we are Americans! We prepare for the fight. We train, direct, and lead our lives a different way. We are here to win! Cyber attacks on our country clubs throughout the United States are no different than a war zone. They are here to take away our dreams, our assets and leave us only holding the bag.

"People's personal and financial information continues to command high prices on the black market, and that means cybercriminals will continue to target major institutions for large scores and small companies for small, easy ones. Many breaches are preventable with the right security measures, including elements such as data loss prevention, encryption, and intrusion detection systems, as well as with effective security policies and training."

Symantec (Internet Security Threat Report) April 15, 2015

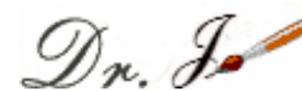
Beating the Cyber Security Leak Challenge

The Black Eagle Security Team, Inc. provides solutions that give you a cost effective way to guard yourself and tools at your disposal to defend your Country Club's member information. This ability is not just a "silver bullet" that you can purchase, install and hide behind. That is not the way it works in the real world. Anyone who tries to sell this to you, are themselves, a perpetrator using the Art Of Deception.

BEST, Inc. Country Club Cyber Attack Counter Measures is a verb not a noun. It is a service (action)... a small fee once a month, which allows our experts to work with your people in fighting this battle. To train and equip each of them - making it a fair fight when dealing with Cybercriminals.

The first step in this process is to invite our field experts to describe how the service works and how little the cost to your Country Club actually would be - going a long way toward mitigating the real Cyber attack risk, your reputation. I look forward to the opportunity of having this conversation with you and your Club Management.

Sincerely,



Dr. James B. Hansen
President and CEO

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